

Tamar Valley Area of Outstanding Natural Beauty Sustainable Development Fund Guidance 2017-18

1. Tamar Valley Area of Outstanding Natural Beauty (TVAONB) purposes

The primary statutory purpose of AONBs is to conserve and enhance natural beauty. There are three related purposes: -

- Recreation ('the demand for recreation should be met insofar as it is consistent with the conservation of natural beauty')
- Socio-economic ('account should be taken of the needs of agriculture, forestry, other rural industries, and the economic and social needs of local communities')
- Sustainable development ('particular regard should be paid to promoting sustainable forms of social and economic development that in themselves conserve and enhance the environment')

Projects supported through the **Sustainable Development Fund** should help to further the above.

2. Principles of Sustainable Development

Achieving Sustainable Development requires working towards three main goals at the same time:

- Social progress which meets the needs of everyone
- Effective protection of the environment and wise use of natural resources
- Ensuring a diverse and prosperous rural economy

Sustainable Development Fund (SDF) funding is aimed at supporting a range of projects that bring environmental, social and economic benefits to the Tamar Valley AONB.

3a. Criteria for eligibility (core criteria). Projects must:-

- support the conservation, enhancement or awareness of the natural beauty, wildlife and cultural heritage of the Tamar Valley AONB
- be located in the Tamar Valley AONB, or demonstrate a clear benefit to people living or working in the AONB
- show evidence of consultation with and/or support from local communities and groups wherever possible help to deliver at least one of the objectives within the pre adopted *Tamar Valley AONB Management Plan 2014-19*.
- Available at www.tamarvalley.org.uk/care/sdf/

3b. We want to support projects that are sustainable and will also take these factors below into consideration, so please tell us how your project:-

- favours and promotes the use of local materials, products and services.
- uses and promotes environmentally friendly and recycled products.
- encourages prudent use of energy and water resources and how you reduce and recycle waste.
- encourages social inclusion by promoting and demonstrating equality.
- reduces the use of private transport by promoting public transport and encourages the exploration of Tamar Valley on foot, cycle, horseback or boat.
- Supports the growth of the local economy, for example by promoting short supply chains, encouraging local investment, providing new job opportunities

4. We also need to know:-

- how your project is funded as a whole and how you are meeting the additional costs, either in cash or in kind (please identify secured and unsecured funding).
- What your timetable for project delivery is. Please note we cannot fund work that has been carried out before you receive a grant offer letter.

5. Who can apply?

Public, private, voluntary sector, individuals, businesses or community groups can apply. Individuals or businesses can only be beneficiaries where the project shows a clear benefit to the wider community and the core purposes of the AONB.

6. Grants and Match Funding

- For the year 2017/18 the amount available for the SDF grant is £5000 in total. Small grant applications are invited for amounts between £1000 and £250.
- Grant payment is administered by Cornwall Council on behalf of the Tamar Valley AONB
- The grant can provide up to 50% funding to local authority and business projects and 75% funding for not-for-profit and voluntary sector projects.
- In very exceptional cases (where there is significant voluntary or "in-kind" input) 100% may be provided.⁵
- In all cases, an agreement setting out what is required for satisfactory completion of the project will be signed prior to receipt of grant. There will also be requirements about monitoring and recording the project outputs.
- Grant payment will be issued retrospectively on receipt of confirmation and evidence of project expenditure/completion.

7. How can the AONB team help?

If you would like more information please contact the AONB office:

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